

# Global Gateway Connect

The quick and easy way to add payment capabilities to your Web site, while reducing the risk associated with payment acceptance.

## The Challenge

Marketing products online is one thing; selling them online is quite another. And making the transition from an informational Web site to an eCommerce Web site can be a big step without the right partner. Issues of security, safeguarding identity information, fraud protection, compliance with federal and state regulations—all of these can make the transition a daunting task, especially for those merchants with limited technical capabilities and budgets.

## The Solution

Whether you are selling one product or maintaining a large online catalog, Global Gateway Connect can help you process payments quickly and reliably. Hosted by First Data, the Global Gateway Connect solution is easy to implement and manage. Plus, because all transactions take place on First Data's servers, Connect ensures that your customers' data is secure by employing the latest compliance standards.

## Here's How It Works

To set up Global Gateway Connect, simply choose which payment functionality you would like to offer and the level of development complexity you wish to manage. Several options are available to accommodate nearly any level of development expertise. Once integrated into your Web site, Global Gateway Connect handles sensitive customer payment information. When customers are ready to make a purchase, they are sent to the Connect hosted page, where the payment is captured, authorized by the payment issuer and confirmed onscreen. In addition, transaction results are sent automatically to you and your customers, enabling you to easily track and process orders online. Global Gateway Connect supports all major credit cards and can be integrated with almost any shopping cart or order management software.



Help your customers make easy, fast and secure payments online.

# Global Gateway Connect

## Help Your Business

- Easily add payment capabilities to your Web site, with minimal investment
- Increase sales and revenue
- Expand your customer reach
- Cut payment processing costs
- Reduce security risks
- Accept multiple payment types

## Help Your Customers

- Enjoy the convenience of online payments
- Place orders quickly and securely
- Make purchases using their preferred payment methods

## Features

- Hosted online payment solution
- Several development options available for varying business/IT needs
- Easily integrates with almost any shopping cart or order management software
- Supports all major card types and business-to-business Level II card transactions
- Recurring payments functionality
- User access controls and customizable reporting
- 128-bit Secure Sockets Layer (SSL) security
- 24/7 customer support
- Dedicated account team

## Partner With First Data

Get more value from your eCommerce payment process

- Reduce transaction expense and risk
- Grow revenue
- Increase customer satisfaction

## We Deliver

- Streamline implementations across your entire organization
- Optimization of your payment process
- Improved product integration across processes and channels
- Scalability for future needs
- Minimization of risk while addressing compliance

## And Connect You to the World's Digital Marketplace

- One of the industry's broadest processing portfolios
- eCommerce products certified on major gateways and POS systems
- Providing online processing for more than 100,000 business owners every day—accounting for nearly 2 billion annual transactions worth more than \$17 billion

## A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

**For more information, contact your First Data Sales Representative or visit [firstdata.com](http://firstdata.com).**